



Public Outreach Update

TAC Meeting
September 12, 2022

Outreach Campaign

July through September

Messages:

- Update drip systems
- Tree care during drought
- Graywater systems
- Rainwater harvesting
- Pick WaterSmart Plants

Advertising and outreach:

- Streaming
- Print and digital ads
- Videos
- Social media
- Radio

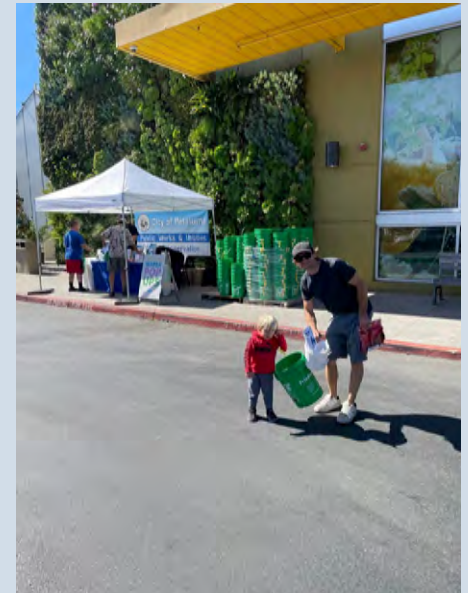




Regional Drought Pop-Up Events

Drought Pop-Up Events on Saturday, August 20 were very successful:

- Healdsburg
- Petaluma





Regional Drought Pop-Up Events

- Sonoma
- Valley of the Moon





Regional Drought Pop-Up Events

- Novato
- Mill Valley





Regional Drought Pop-Up Events

- Santa Rosa





Regional Drought Pop-Up Events





Regional Drought Pop-Up Events

Upcoming event dates and locations at:
SavingWaterPartnership.org/PopUps



DROUGHT VIRTUAL TOWN HALL

Thursday, Sept. 1 at 4 p.m.

REGISTER TODAY!

*Experts will answer your questions
and provide the latest information
on drought conditions.*

*Scan the QR code to register
for the monthly town halls
on Zoom.*

LEARN MORE



**Drought Town Halls are scheduled the first
Thursday of every month at 4 p.m. on dates:
September 1, October 6 and November 3.**



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg · Marin Municipal Water District ·
North Marin Water District · City of Petaluma · City of Rohnert Park · City of Santa Rosa · City of Sonoma · Sonoma Water ·
Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org